

<Company Name>
<tagline>

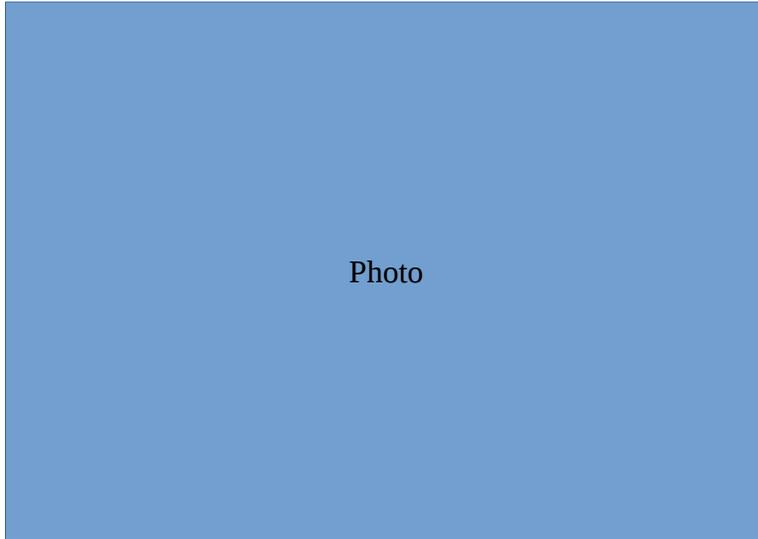
**Proposal for Student Start-up
under KU-TBSC scheme**

Submitted by
<Name>
<Department>
University of Kerala

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1. Details of Proposers



Name

Contact

Email

Currently, pursuing MSc He/She had completed Bachelor of
..... in from

(Add any other relevant background details)

2. Motivation



The field of computational biology is still largely unknown in Kerala. The major reason is the limited scope of the field in Kerala or India for that matter. We want to solve this issue. Creating awareness about the field and the potential it holds to unlock many unsolved puzzles in biology is our inspiration.

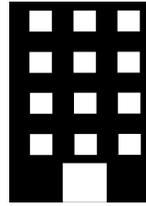
The service industry in the state is mainly IT and technology based. Biological service providers are very limited. As such biological research is limited to whatever technology and services are available in the respective or nearby institutions. By providing the service of linking data to results, we want to enable biological research in Kerala to reach its pinnacle.

With the rapid developments in biological technology, biological research around the globe is progressing at an exponential rate. Gartner's hype cycle predicts another 5 to 10 years of growth for the industry. The amount of data produced in biology has entered the Big Data era. Bio-analytics services is thus very much in demand today. Thus, as biological service providers, we will be able to reach out to both global and local clients.

(Basically, What is the motivation for starting your company?)

What inspired you? What do you dream of?)

3. Profile of Start-up



<Company name> will provide analytical services for data science. The start-up will provide services like developing pipelines, interpretation of results, customized algorithm and software development in the field of Big Data.

Our start-up will provide analysis and educational services for

The start-up's initial aim is to promote awareness about the technology, and the power it holds by

The start-up will provide comprehensive solution packages which will include everything from data storage, analysis to application specific interpretation of results.

..... is a fast-growing industry. Gartner's hype cycle predicts another 5 to 10 years of growth for the industry. In another five years, we predict the technology and it's awareness to have grown such that In about ten years, we predict This tremendous growth will massively increase the amount of data that needs to be analyzed. By then, our start-up would have have gained enough expertise to handle the increased data and provide application-specific services in shortest time possible.

(Basically your area of operation would go here. Describe in just enough overview. Very detailed explanation not needed.

This section can be a page or two. It should explain the fundamentals of the proposed business like what will your company do?, who will your customers be?, what do you think the future holds for your business and your industry?)

4. Legal form of ownership



<Company name> plans to register as a <Pvt Ltd/ LLP/ Partnership> with <list of names of proposers> as the Managing Partners.

We have chosen <Pvt Ltd/ LLP/ Partnership> for the following reasons:

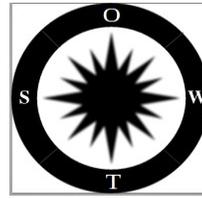
5. Products and Services



<Company name> will provide the following products and/or services:

1. **Services**
 - 1.
2. **Products**
 - 1.

6. SWOT Analysis



Strength 1.	Weakness 1.
Opportunities 1.	Threat 1.

How to overcome our weakness?

1.

How to overcome the threat?

1.

7. Our Requirements



<Comapny name> would like to request the following facilities from KU-TBSC:

- Space: around 70 sqft.
- Equipment: 2 computers with net connection and it's furniture
- Permission to display board both in the Department and in the North Campus entrance
- Permission to use Seminar Hall on rental when required
- To announce computing facilities and other infrastructure of Department/ University as per KU-TBSC guidelines, on consultancy basis.