

DFA

**UNIVERSITY OF KERALA  
(Abstract)**

**Kerala University Technology & Business Start up Centre-launching of student startups - Sanctioned – orders issued.**

**INTERNAL QUALITY ASSURANCE CELL**

**U.O. No. IQAC/292/2016**

**Thiruvananthapuram, dt .....11.2016**

Read: 1. U.O. No. PL.A1. 2806/IQAC/15 dated 30.05.2016.  
2. Circular No. 292/16.1/IQAC dated 06.05.2016.

**ORDER**

As per U.O. read (1) above, a committee has been constituted for the evaluation of the proposals for the setting up of start-up centres. The following proposals received from students were evaluated by the committee and recommended for approval.

Sanction has been accorded by the Vice-Chancellor for setting up of the startups detailed below subject to the execution of MoU.

Sl.No.	Name & Particulars of the Startups	Proposer
1	'SUKRITI' – skin and hair care products	M/s Amrutha S S and others, Department of Zoology
2	'Pegasus Events' – Event Management Company	M/s Vishnu K P and others, Department of Hindi
3	'Rihla Malabar Arab Travel Solutions' – Travel Management for Arabic clients	M/s Mohammed Shafi P and others, Department of Arabic.
4	'MaD Analytics' – Big data analytic company	M/s Rashmi Sukumaran and others, Department of Computational Biology and Bioinformatics.

The Heads of Departments are directed to permit the proposers to setup the above startups after executing MoU in the proforma appended and ensure that the terms and conditions of the MoU are strictly complied with.

Orders are issued accordingly.

To:

1. All the Proposers.
2. All the HoDs concerned.
3. PS to VC/PVC
4. PAs to Registrar/CE/FO/DP & D
5. File/Stock file.

  
**Dr.M. Jayaprakas**  
Registrar

Forwarded / By order

Section Officer

